

Red Kite Thai Boxing Gym Ltd

# Photography & Videography Policy

Updated 23 May 2024

## **Policy Statement**

**Red Kite Thai Boxing Gym Ltd (“Red Kite”)** is committed to providing a safe environment for children and adults. An essential component to this commitment is to ensure that all necessary steps are taken to protect people from the inappropriate use of their images and/or videos in resource and media publications, on the internet, and elsewhere with a specific focus on children and young people.

Photographs and videos can be used to identify children and adults, for example ‘Well done to X on being student of the week at Red Kite Preston’. This could raise the risk of grooming or could divulge the location of a person currently fleeing domestic abuse, to name just two examples.

Accordingly, club name has adopted our Photography & Videography policy to enable us to clearly set expectations and controls in place to protect our members.

## **Publishing Images & Videos On Social Media, Websites or Marketing Material**

Before images or videos are published by the club and/or any students, parents or spectators, please ensure;

- Written permission has been obtained from the participant or, where under the age of 18, the parent(s) of the participant.
- Where a person is considered at risk or is under the age of 18, their name is not published fully alongside any identifiable imagery or videography.
- Images and videos must be suitable for their intended purpose and must only show participants and other club members appropriately dressed.
- Must not contain any obscene, foul or offensive behaviour and/or language.
- Where imagery or videography will be used on promotional material including websites or printed literature, specific consent will be sought from those identifiable in advance.

## **Videoining As A Coaching Aid**

Video can be a legitimate coaching aid for clubs and instructors. However, if it is to be used make sure that children and their parents/carers have given written consent, and understand that it is part of the coaching programme. Make sure that the films are then stored safely. This could be rolled into the consent on the registration form but must be on record for any footage shared, broadcast or used more generally in training material.